

Estonia: AlterMedia, Supreme Court of Estonia, 2-16-1988, 11 October 2017

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A full summary of this case has been published on Kluwer IP Law.

In this case the Supreme Court of Estonia analyses the legal issues involved in providing internet marketing services via Facebook and Google Adwords platforms. The court emphasises that the information, which was created during the performance of the contract of services, is not copyrightable subject matter. "Works" means only original results in the literary, artistic or scientific domain which are expressed in an objective form and can be perceived and reproduced in this form either directly or by means of technical devices. A Facebook or Google Adwords account can be regarded as the "objective form of a work", but only on the condition that the adjustment of this account is "original".

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