

# Kluwer Copyright Blog

## reCreating Europe Final Conference

Caterina Sganga (Scuola Superiore Sant'Anna) · Thursday, March 9th, 2023

Launched in January 2020, the H2020 project *reCreating Europe* (Rethinking digital copyright law for a culturally diverse, accessible, creative Europe), is pleased to announce its final conference, which will take place in Brussels on 21-22 March 2023.



Day 1 will take place at the Royal Belgian Museum of Natural Sciences, while Day 2 will be hosted at the European Parliament by MEP Brando Benifei (S&D) in cooperation with MEP Axel Voss (EPP). Participation will also be possible online on WebEx, while the event will be live streamed on reCreating Europe's YouTube channel.

The first day of the conference will kick off with the opening remarks of the project coordinator, **Caterina Sganga** (Associate Professor of Comparative Private Law, Scuola Superiore Sant'Anna), who will walk the audience through the three years of reCreating's activities and results. Her intervention will be followed by the presentations of two keynote speakers, Niva Elkin Koren (Professor of Law, Tel-Aviv University), who will talk about copyright in generative AI modes, and Imke Reimers (Associate Professor of Economics, Northeastern University), who will share her reflections on the digital challenges in the book publishing industry.

The day is then structured around 5 panels – one per each group of stakeholders on which the project has focused its research. Panels will present the most relevant results of reCreating Europe, which will be commented upon by a leading academic commentator and two representatives of stakeholders. The line-up includes Alain Strowel (*Professor of Law, UC Louvain and University Saint-Louis*), Alejandro Moledo (Deputy Director, European Disability Forum), Christoph Schmon (International Policy Director, European Frontier Foundation), Elke Kellner (Board Member,

International Council of Museums (ICOM) and Managing Director, ICOM Austria), Estelle Derclaye (Professor of Intellectual Property Law, University of Nottingham), Fiona MacMillan (Professor, University of Roma Tre and Birkbeck University of London), *Jeremy Rollinson* (Senior Director, EU Government Affairs, Microsoft), Maartje Hülsenbeck (Advisor, The Netherland Institute for Sound & Vision), Pauline Durand-Vialle (CEO, Federation of European Screen Directors (FERA)), Severine Dusollier (Professor of Law, Science Po School of Law), and Stefano Parise (Director of the Public Library Network, Milan).

Maria Lillà Montagnani (Professor of Commercial Law, Bocconi University) will chair the first session of the conference, which is centred around end-users' perspectives. The session will start with Caterina Sganga's presentation of the results of reCreating Europe's EU and comparative mapping of copyright flexibilities. Péter Mezei will illustrate the findings of the empirical research conducted on online platforms' end-user license agreements and their attitude vis-à-vis users' rights and obligations. Arianna Martinelli and Joost Poort will provide an update on the Global Piracy Studies, while Delia Ferri will comment on the technological, legal and economic challenges, barriers, and opportunities for access to knowledge for vulnerable groups.

Session 2 will focus on authors, performers, and AI, with the chair of Martin Senftleben (Professor of Intellectual Property Law and Director, Institute of Information Law, University of Amsterdam). Joost Poort will present the results of a survey on authors' and performers' experiences with the use of AI and platform algorithms. Thomas Margoni and Martin Kretschmer will report on their study on the interplay of new technologies and IP, with a particular emphasis on AI training and text and data mining, whereas João Pedro Quintais will illustrate reCreating's report on interaction of copyright and neighbouring rights for AI (music) productions. Finally, Ula Furgal will elaborate on the reversion rights.

Chaired by Sean Flynn (Professor; American University, Washington College of Law), Session 3 will be centered on creative industries. Eneli Kindsiko will comment on the results of reCreating's empirical studies on new business models and challenges in niche creative industries. Her talk will be followed by Ingmar Pastak, who will shed light on the impact of COVID-19 on selected creative enterprises. Bartolomeo Meletti and Stef van Gompel will share the codes of best practices the project developed for the reuse of copyright content in the field of documentary film-making. Alessandro Nuvolari and Raffaele Danna (Postdoctoral research fellow, Scuola Superiore Sant'Anna) will offer an insight into the results of their surveys on EU-based IP negative spaces. The session will end with Bartolomeo Meletti's presentation of a brand-new online platform for users and creators of copyright-protected works, [www.CopyrightUser.EU](http://www.CopyrightUser.EU).

Session 4, on cultural heritage institutions, will be chaired by Marie-Christine Janssen (Professor and Director; KU Leuven, CITiP). Roberto Caso and Paolo Guarda will open the session with an overview on their report on copyright and openness of cultural data. Giulia Dore and Laura di Nicola (Research fellow, University of Trento) will follow up with a presentation of the results of their evidence-based research on the impact of digitisation for galleries, libraries, archives, and museums. Last, Marta Iljadica and Pınar Oruç will talk about the interaction of copyright, trademarks and placemaking. This session will also host representatives from reCreating Europe's sister-project, inDICES, with Konrad Gliscinski, who will present their final policy recommendations.

The final session, chaired by Tanya Aplin (Professor of Intellectual Property Law, King's College London), will revolve around intermediaries. João Pedro Quintais will discuss the fragmentation of

the EU legal landscape in the field of copyright content moderation, while [Sebastian Schwemer](#) will shed light on the future of content-filtering. [Christian Katzenbach](#) and Daria Dergacheva (Postdoctoral researcher, University of Bremen) will conclude by offering insights on their empirical research on content moderation on online platforms.

The second day of the conference will be hosted by MEP Brando Benifei (Group of the Progressive Alliance of Socialists and Democrats in the European Parliament; Rapporteur of the AI Act), with the cooperation of MEP Axel Voss (Group of the European People's Party in the European Parliament; Rapporteur of the CDSM Directive), at the premises of the European Parliament. The two-hour roundtable on “The future of EU copyright law: policy recommendations” will be preceded by the keynote speeches of MEP Benifei, MEP Voss and Marco Giorello (Head of the Copyright Unit, DG CONNECT, European Commission, and will feature the presentations of reCreating's policy conclusions by Caterina Sganga, Peter Mezei, Joost Poort, Martin Kretschmer, Roberto Caso and João Pedro Quintais, chaired by Paul Keller (President of [COMMUNIA](#) Association & Director of Policy at [OpenFuture](#) Foundation).

The detailed programme of the conference is available [here](#). Attendance is possible on site and online (on WebEx) upon registration [here](#). The event will also be live streamed on reCreating Europe's YouTube channel.

We look forward to seeing you in Brussels or online!

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